

COMMERCIAL FOCUSES ON DUNE CARE



● Ten-year-old Jennifer Moore and Fingal Head Dune Care Group secretary Mary Krinberg became celebrities yesterday as filming began for a Land Care commercial. The two feature in the ad which is being directed by Rob Guillemot (right) and filmed by cameraman Andrew Flannigan. The advertisement will capture the battle by the Fingal Head Dune Care Group to beat the imported bitou bush which was introduced after sand mining. The one-minute takes will be screened on Channels Seven and Ten. Photo: David

Holman.